

Zanetti Chini Giuseppe & C
Sede legale
28024 Gozzano (NO)
Via Madonna del Boggio, 3b
cf e p.iva 01128740030
reg.soc.trib. NO 9453
R.E.A. n. NO 150733
N. Meccanografico N0013244

Sede operativa
28017 San Maurizio D'opaglio (NO)
Via Brughiere, 15
tel. +39 0322.950.043 / 288
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www.zanettichini.it



OCTOBER 2025

Sales Guide & Handbook

ZC Zanetti Chini – GENERAL PRICE LIST

2026/2027

The young man on the cover is

Mr. Giuseppe Zanetti Chini at the lathe in 1953,
the year when everything began.

*It is the image that tells the birth of a dream:
to transform brass into waterworks through the hands of a visionary
craftsman.*

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1. Brand Identity & Values

- Over 70 years of Italian artisanal excellence.
- Family-owned company, today led by the second and third generations.
- Lean and flexible structure, able to respond quickly to requests.
- 100% Made in Italy, from the San Maurizio d'Opaglio plant on Lake Orta, the heart of Italian tapware.

2. Strengths

- **Artisanal production:** each piece is born from skilled hands, carefully finished and checked in every detail.
 - **Endless customization possibilities:**
 - Every faucet can be made in any RAL color (with no minimum order).
 - Exclusive finishes: from chrome to rose gold, from corten steel to cement, to unique textures.
 - **Tailor-made projects:** proportions, dimensions, and details adaptable to any space.
 - **Prestigious collaborations** with designers such as Christophe Pillet and Giovanni Garrone.
 - **Ethics & sustainability:** plastic-free packaging, certified materials, full traceability.
 - **Technical reliability:** rigorous testing, manual assembly, and long-lasting quality.
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3. Sales Motivations

- **Versatility:** faucets that fit any architectural or interior style.
- **Exclusivity:** each product is unique, with the authentic charm of craftsmanship.
- **Durability:** solid materials and refined workmanship.
- **Practicality for construction sites:** built-in parts available in advance, finishes replaceable without masonry work.
- **International prestige:** chosen for boutique hotels and luxury resorts worldwide, including Relais & Châteaux Hermitage Cervinia, Jumeirah Hotels, Radisson Collection Rome, Singita Sabora Tanzania.

4. Technical Sales Specifications

- **Built-in parts:** supplied raw within one week, independent from external finishes. (full description p. 293)
 - **Finishes:** 31 finishes available across all production + the entire RAL scale. (full description p. 358 – back cover)
 - **Customizations:** adaptable dimensions, technical features, and designs (icon shown in product box).
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5. ZC Collections – The Souls of Our Design

Each collection has a unique character, created to meet the needs of designers and the sensitivity of the most demanding clients:

- **ZC FABRICA** – p. 1
- **ZCX** – p. 47
- **ZC2** – p. 75
- **ZC3** – p. 89
- **ZC4** – p. 109
- **ZC5** – p. 125
- **ZC7** – p. 151
- **ZC8** – p. 167
- **ZC9** – p. 183
- **ZC11** – p. 199
- **ZC12** – p. 217
- **ZC31** – p. 243
- **ZC32** – p. 257

Special Lines

- Shower heads & special systems – p. 275
 - Various hydraulic components – p. 284
 - Built-in parts – p. 293 (full description in Technical Sections)
 - Outdoor showers – p. 323
 - Kitchen – p. 335
 - Consoles – p. 349
 - Finishes – p. 358 / back cover
-

6. Target Clients

- Luxury hotels & resorts
 - Prestigious private villas & residences
 - Architects and interior designers seeking customizable, uncompromising products.
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7. References

Among the most significant projects:

- Relais & Châteaux – Hermitage Cervinia (Italy)
 - Hotellerie Masquignaz – Valle d'Aosta (Italy)
 - Seaside Hotel – Crete (Greece)
 - Ikaros Village – Crete (Greece)
 - Stellarocca – Santorini (Greece)
 - Gatsby Athens (Greece)
 - Casa Paradisu – Corsica (France)
 - Sonder Yelo Mozart – Nice (France)
 - Radisson Collection – Rome (Italy)
 - Dagilupi – Ostuni (Italy)
 - Garage Italia – Milan (Italy)
 - Gallerie d'Italia – Turin (Italy)
 - Coco-Mat Hotel – Athens (Greece)
 - Torel Quinta da Vacaria – (Portugal)
 - Reschio – Umbria (Italy)
 - Camara Suites – Andros (Greece)
 - Singita Sabora – (Tanzania)
 - Jumeirah Hotels (Dubai)
 - Armenaki – Santorini (Greece)
 - Ammos Hotel – Crete (Greece)
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8. Key Sales Message

Proposing **ZC Zanetti Chini** means offering more than just a faucet – it is offering an experience.

An object that carries history, beauty, and responsibility.

True luxury does not lie in excess, but in attention to detail: this is the distinctive mark of ZC Zanetti Chini.

9. Company Contacts

- **Area Agent:** ...
- **Sales Manager:** Matteo Cardani – matteo@zcg.it
- **Back Office:** Alessia Zanetti Chini – alessiazc@zcg.it
- **Administrative Manager:** Roberto Antonioli – robertoa@zcg.it
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GOOD WORK!