

# GREENPACK ECO-SUSTAINABLE PACKAGING FOR THE 20 mm THICKNESS

De: DEL CONCA | webform@delconca.com

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Para: delconca@jgliron.com

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A genuine step on the road to sustainability



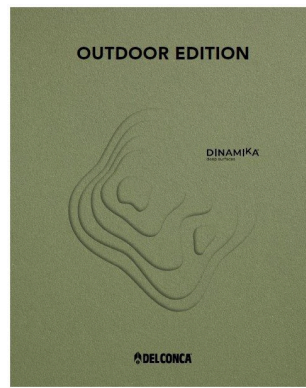
Ceramica del Conca's commitment to sustainability is reflected in the adoption of a new packaging called Greenpack. New, completely recycled and recyclable brown cardboard packaging replaces the traditional, chemically-treated white boxes. New pack formings reduce the use of paper, plastic and wood and contribute to an overall decrease in use of packaging materials.



An exclusive packaging technology, only applied to the 20 mm thickness, reduces the use of materials, with beneficial effects on the environment calculated on an annual basis, also derived from the reduction in the total mileage travelled for the procurement of raw materials, which cuts atmospheric CO2 emissions.

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Ceramica del Conca Spa opera in conformità al nuovo Regolamento Europeo GDPR n. 679/2016. Per qualsiasi informazione a riguardo [cliccare qui](#).  
Ceramica del Conca Spa, Via Croce, 8, 47832 San Clemente RN, Italia Tel. (+378) 0549 9960 37 - [info@delconca.com](mailto:info@delconca.com) - [www.delconca.com](http://www.delconca.com)



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