

DINAMIKA[®]
deep surfaces



**MERCHANDISING
PROGRAM**

INTERACTIVE PDF >

INDICE GENERALE

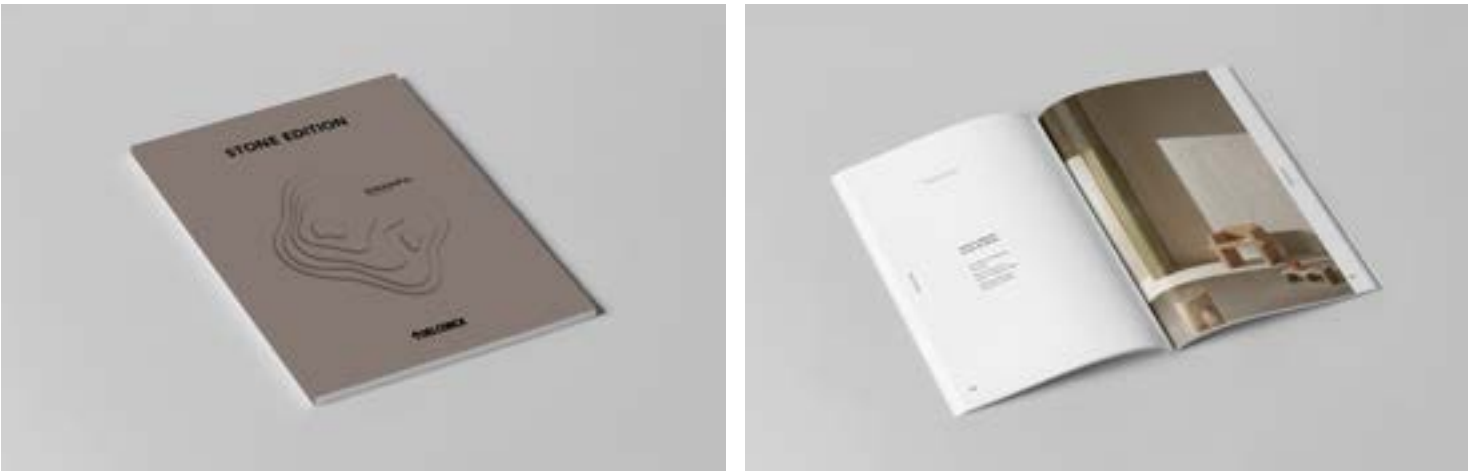
GENERAL INDEX

2	Stone Edition_HSE
14	Marble Edition_HME
24	Outdoor Edition_HSE_HME_HWE
30	Espositori / Display
34	Aree espositive / Corner Area

STONE EDITION



Catalogo HSE Stone Edition / Catalogue HSE Stone Edition



90FOLHSE
23x28,5 cm . 9"x11 1/4"

Architectural Kit HSE Stone Edition / Binder HSE Stone Edition



900CARHSE
23x28,5 cm . 9"x11 1/4"

Rastrelliera Stone Edition 60x120 in diagonale / Diagonal display Stone Edition 60x120



900BADHSE

Base/Basement:
114x47xh15 cm . 45"x18 1/2"xh6"
Cartello/Board Stone Edition:
40x120 cm . 16"x48"
Altezza totale/Total height:
124 cm . 49"

Piastrelle / Tiles

60x120 cm . 24"x48"

- Travertino HSE 10 Rett.
- Travertino Stories #01 HSE 10 Rett.
- Pietra di Borgogna HSE 1 Rett.
- Pietra di Borgogna Stories #02 HSE 1 Rett.
- Breccia Grey HSE 5 Rett.
- Breccia Grey Stories #03 HSE 5 Rett.
- Pietra Pece HSE 8 Rett.
- Pietra Pece Stories #04 HSE 8 Rett.

Espositore scorrevole Stone Edition 60x120 / Display Stone Edition 60x120



900ESSHSE

Base/Basement:
71,9x83xh55 cm . 28 2/8"x32 5/8"xh21 5/8"
Cartello/Board Stone Edition:
40x120 cm . 16"x48"
Altezza totale/Total height:
126,3 cm . 49 6/8"

Piastrelle / Tiles

60x120 cm . 24"x48"

- Travertino HSE 10 Rett.
- Travertino Stories #01 HSE 10 Rett.
- Pietra di Borgogna HSE 1 Rett.
- Pietra di Borgogna Stories #02 HSE 1 Rett.
- Breccia Grey HSE 5 Rett.
- Breccia Grey Stories #03 HSE 5 Rett.
- Pietra Pece HSE 8 Rett.
- Pietra Pece Stories #04 HSE 8 Rett.

- Condizioni commerciali da concordare con il Direttore Commerciale.
- Commercial terms to be agreed with the Sales Manager.

Pannelli sinottici 100x200 cm / Panels 100x200 cm



100x200 . 40"x80"
900PANSEA
Stone Edition HSE 10 (A)



100x200 . 40"x80"
900PANSEB
Stone Edition HSE 1 (B)



100x200 . 40"x80"
900PANSEC
Stone Edition HSE 5 (C)



100x200 . 40"x80"
900PANSED
Stone Edition HSE 8 (D)

Lastre 120x260 cm per Espositore 900GL12V / Slabs 120x260 cm for Display 900GL12V



120x260 . 48"x102"
900GHSE10
Travertino HSE 10 Rett.



120x260 . 48"x102"
900GHSE1
Pietra di Borgogna HSE 1 Rett.



120x260 . 48"x102"
900GHSE5
Breccia Grey HSE 5 Rett.



120x260 . 48"x102"
900GHSE8
Pietra Pece HSE 8 Rett.



120x260 . 48"x102"
900GHSE10S
Travertino Stories #01
HSE 10 Rett.



120x260 . 48"x102"
900GHSE1S
Pietra di Borgogna Stories #02
HSE 1 Rett.

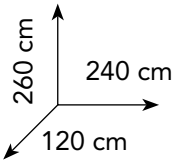


120x260 . 48"x102"
900GHSE5S
Breccia Grey Stories #03
HSE 5 Rett.

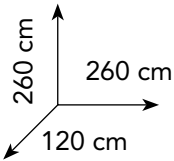


120x260 . 48"x102"
900GHSE8S
Pietra Pece Stories #04
HSE 8 Rett.

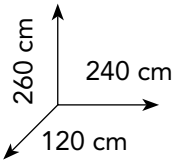
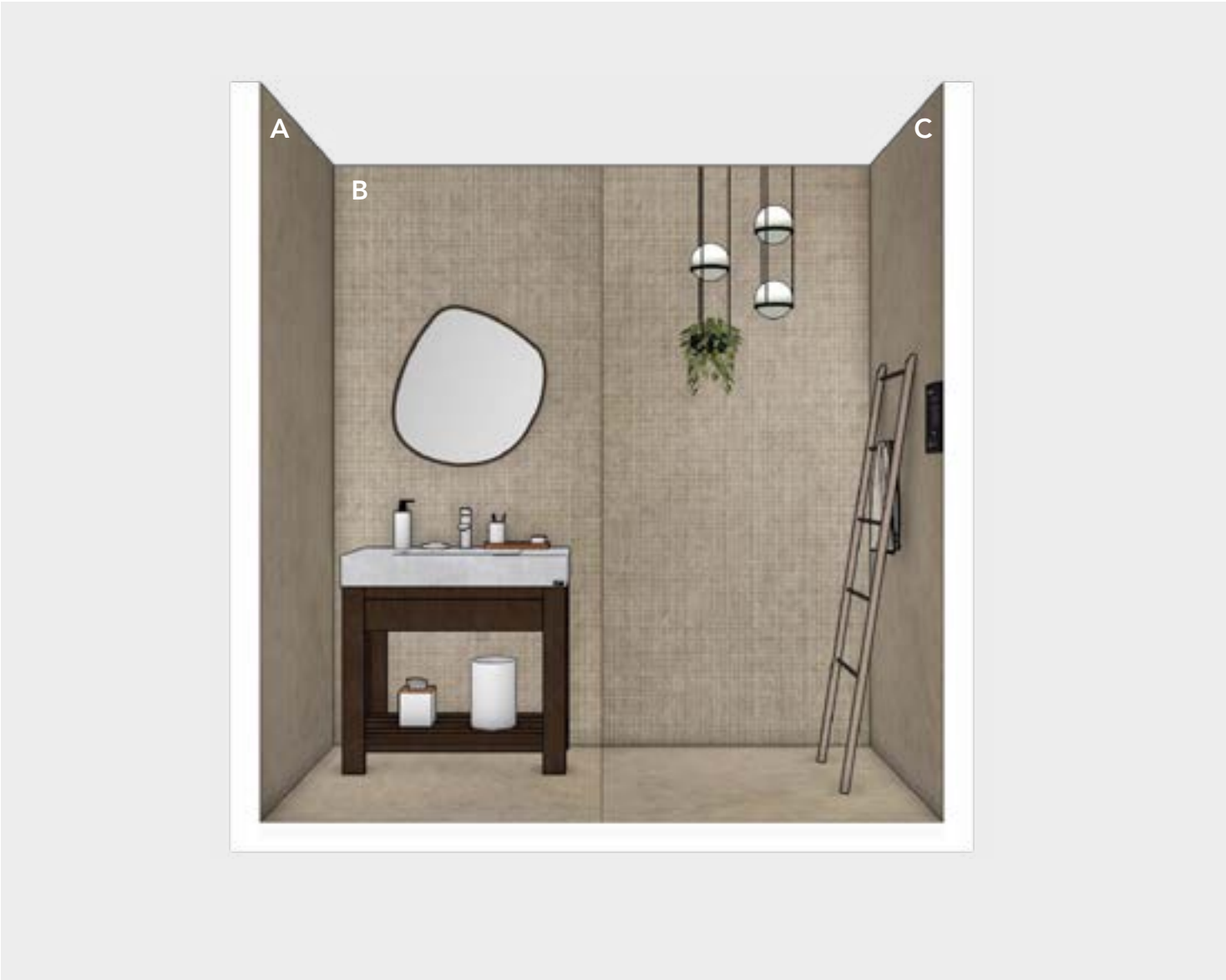
Box tipo / Standard vignettes



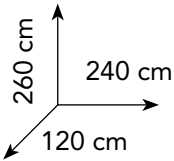
BOX 1	SERIE	FORMATO	PRODOTTO	POSA	QUANTITÀ
Wall A	STONE EDITION	120x260 cm	HSE 10	verticale	3,50 mq.
Wall B	STONE EDITION DEL CONCA HOUSE	120x260 cm 165x50,3x12 cm	Stories #01 HSE 10 Lily_suspended sink HSE 10	verticale	6,90 mq. 1 pz.
Wall C	STONE EDITION	120x260 cm	HSE 10	verticale	3,50 mq.
Floor	STONE EDITION	120x120 cm	HSE 10		3,20 mq.



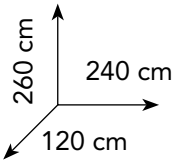
BOX 2	SERIE	FORMATO	PRODOTTO	POSA	QUANTITÀ
Wall A	STONE EDITION	120x260 cm	HSE 10	verticale	3,50 mq.
Wall B	STONE EDITION DEL CONCA HOUSE	120x260 cm 165x50,3x12 cm	Stories #01 HSE 10 Lily_suspended sink HSE 10	orizzontale	7,50 mq. 1 pz.
Wall C	STONE EDITION	120x260 cm	HSE 10	verticale	3,50 mq.
Floor	STONE EDITION	120x120 cm	HSE 10		3,20 mq.



BOX 3	SERIE	FORMATO	PRODOTTO	POSA	QUANTITÀ
Wall A	STONE EDITION	120x260 cm	HSE 1	verticale	3,50 mq.
Wall B	STONE EDITION STONE EDITION	120x260 cm 100x70 cm	Stories #02 HSE 1 Quadro Mix HSE	verticale	6,90 mq. 1 pz.
Wall C	STONE EDITION	120x260 cm	HSE 1	verticale	3,50 mq.
Floor	STONE EDITION	120x120 cm	HSE 1		3,20 mq.



BOX 4	SERIE	FORMATO	PRODOTTO	POSA	QUANTITÀ
Wall A	STONE EDITION	120x260 cm	HSE 5	verticale	3,50 mq.
Wall B	STONE EDITION STONE EDITION	120x260 cm 165x50,3x12 cm	Stories #03 HSE 5 Quadro Mix HSE	verticale	6,90 mq. 1 pz.
Wall C	STONE EDITION	120x260 cm	HSE 5	verticale	3,50 mq.
Floor	STONE EDITION	120x120 cm	HSE 5		3,20 mq.



BOX 5	SERIE	FORMATO	PRODOTTO	POSA	QUANTITÀ
Wall A	STONE EDITION	120x260 cm	HSE 8	verticale	3,50 mq.
Wall B	STONE EDITION	120x260 cm	Stories #04 HSE 8	verticale	6,90 mq.
Wall C	STONE EDITION	120x260 cm	HSE 8	verticale	3,50 mq.
Floor	STONE EDITION	120x120 cm	HSE 8		3,20 mq.

MARBLE EDITION



Catalogo HME Marble Edition / Catalogue HME Marble Edition



90FOLHME
23x28,5 cm . 9"x11 1/4"

Architectural Kit HME Marble Edition



900CARHME
23x28,5 cm . 9"x11 1/4"

Rastrelliera Marble Edition 60x120 in diagonale / Diagonal display Marble Edition 60x120



900BADHME
Base/Basement:
93x47xh15 cm . 36^{5/8}”x18^{1/2}”xh6”
Cartello/Board Marble Edition:
40x120 cm . 16”x48”
Altezza totale/Total height:
124 cm . 49”

- Piastrelle / Tiles**
60x120 cm . 24”x48”
- HME 7 Breccia Capraia Rett.
 - HME 10 Van Gogh White Rett.
 - HME 5 Invisible Grey Rett.
 - HME 3 Onice Verde Rett.
 - HME Moving Rett.
 - HME Blended Rett.

Espositore scorrevole Marble Edition 60x120 / Display Marble Edition 60x120



900ESSHME
Base/Basement:
67,2x68,9xh55 cm . 26^{1/2}”x27^{1/8}”xh21^{5/8}”
Cartello/Board Marble Edition:
40x120 cm . 16”x48”
Altezza totale/Total height:
126,2 cm . 49^{6/8}”

- Piastrelle / Tiles**
60x120 cm . 24”x48”
- HME 10 Van Gogh White Rett.
 - HME 7 Breccia Capraia Rett.
 - HME 5 Invisible Grey Rett.
 - HME 3 Onice Verde Rett.
 - HME Blended Rett.
 - HME Moving Rett.

- Condizioni commerciali da concordare con il Direttore Commerciale.
- Commercial terms to be agreed with the Sales Manager.

Pannelli sinottici 100x200 cm / Panels 100x200 cm



100x200 . 40”x80”
900PANMEA
Marble Edition HME 10 (A)



100x200 . 40”x80”
900PANMEB
Marble Edition HME 7 (B)



100x200 . 40”x80”
900PANMEC
Marble Edition HME 5 (C)



100x200 . 40”x80”
900PANMED
Marble Edition HME 3 (D)



100x200 . 40”x80”
900PANMEE
HME Blended (E)



100x200 . 40”x80”
900PANMEF
HME Moving (F)

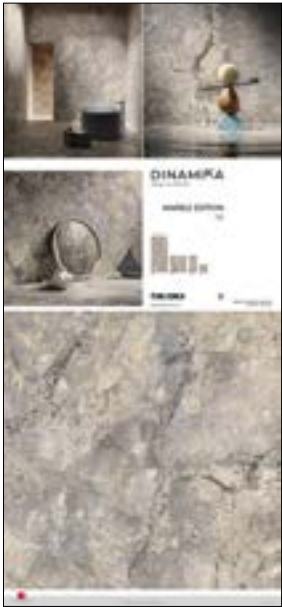
Pannelli sinottici 120x260 cm per Espositore 900GL12V / Panels 120x260 cm for Display 900GL12V



120x260 . 48"x102"
900GLHMEA
Marble Edition HME 10 (A)



120x260 . 48"x102"
900GLHMEB
Marble Edition HME 7 (B)



120x260 . 48"x102"
900GLHMEC
Marble Edition HME 5 (C)



120x260 . 48"x102"
900GLHMED
Marble Edition HME 3 (D)



120x260 . 48"x102"
900GLHMEE
Marble Edition HME Blended (E)



120x260 . 48"x102"
900GLHMEF
Marble Edition HME Moving (F)

Lastre 120x260 cm per Espositore 900GL12V / Slabs 120x260 cm for Display 900GL12V



120x260 . 48"x102"
900GHME10
HME 10 Van Gogh White Rett.



120x260 . 48"x102"
900GHME7
HME 7 Breccia Capraia Rett.



120x260 . 48"x102"
900GHME5
HME 5 Invisible Grey Rett.



120x260 . 48"x102"
900GHME3
HME 3 Onice Verde Rett.

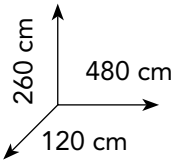


120x260 . 48"x102"
900GHMEBLE
HME Blended Rett.

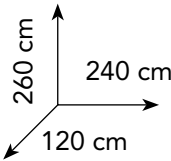


120x260 . 48"x102"
900GHMESAI
HME Sail Rett.

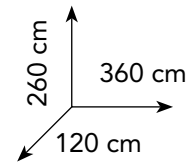
Box tipo / Standard vignettes



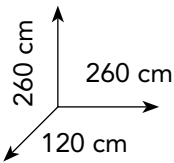
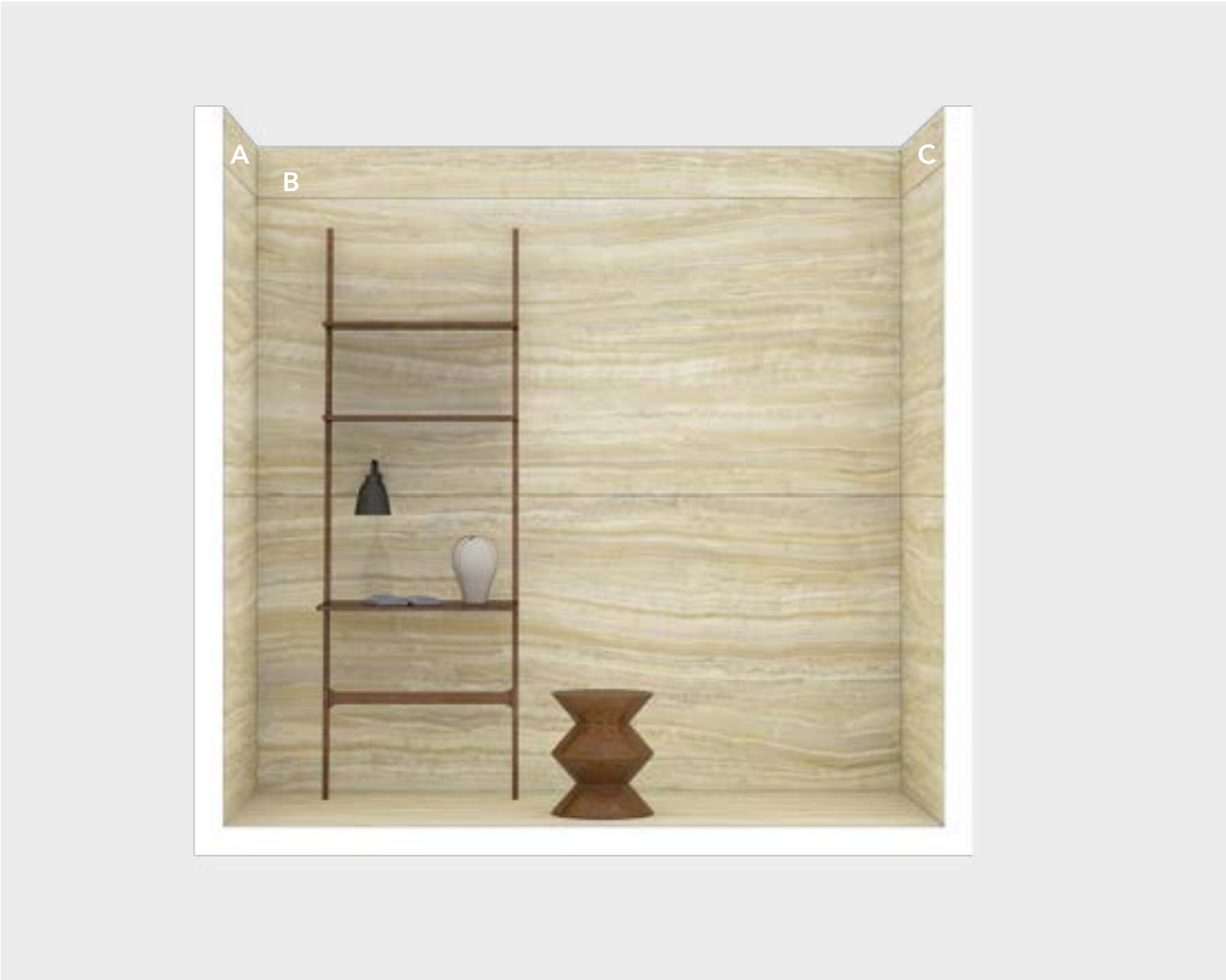
BOX 1	SERIE	FORMATO	PRODOTTO	POSA	QUANTITÀ
Wall A	MARBLE EDITION	120x260 cm	HSE 10	verticale	3,50 mq.
Wall B	MARBLE EDITION MARBLE EDITION DEL CONCA HOUSE	120x120 cm 120x260 cm 65x45x85 cm	HME Moving HME 10 Cactus_Outdoor sink HME 10	- verticale -	7,20 mq. 6,90 mq. 1 pz.
Wall C	MARBLE EDITION	120x260 cm	HME Sail	verticale	3,50 mq.
Floor	MARBLE EDITION MARBLE EDITION	120x120 cm 120x120 cm	HME Moving HME 10	-	3,20 mq. 3,20 mq.



BOX 2	SERIE	FORMATO	PRODOTTO	POSA	QUANTITÀ
Wall A-B-C	MARBLE EDITION	120x260 cm	HME 7	verticale	13,80 mq.
Floor	MARBLE EDITION	120x120 cm	HME 7	-	3,20 mq.



BOX 3	SERIE	FORMATO	PRODOTTO	POSA	QUANTITÀ
Wall A-B-C	MARBLE EDITION	120x260 cm	HME 5	verticale	17,20 mq.
Floor	MARBLE EDITION	120x120 cm	HME 5	-	4,80 mq.



BOX 4	SERIE	FORMATO	PRODOTTO	POSA	QUANTITÀ
Wall A-C	MARBLE EDITION	120x120 cm	HME 3	orizzontale	7,20 mq.
Wall B	MARBLE EDITION	120x260 cm	HME 3	orizzontale	8,60 mq.
Floor	MARBLE EDITION	120x260 cm	HME 3	-	3,50 mq.

OUTDOOR EDITION



Catalogo Dinamika Outdoor Edition / Catalogue Dinamika Outdoor Edition



90FOLDIOUT24
23x28,5 cm . 9"x11¹/₄"

Cassettina Dinamika Outdoor Edition / Box display Dinamika Outdoor Edition

900CADOUT
Base/Basement:
46x28xh4 cm . 18¹/₈"x11"xh1¹/₂"

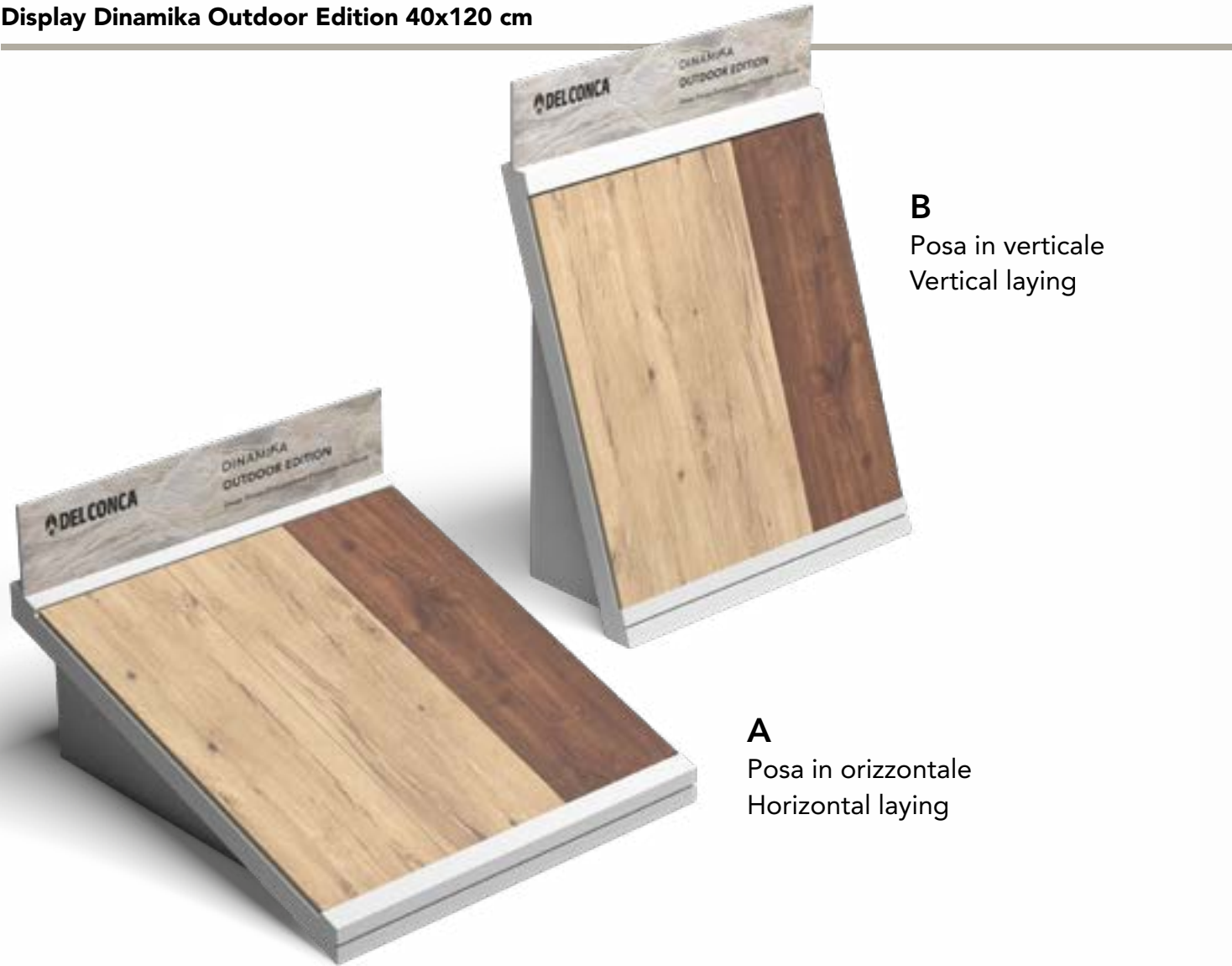
Altezza totale/Total height:
21 cm . 8²/₈"

Piastrelle / Tiles:

- HME 220 White Paradise 20x20 Rett.
- HME 203 Onice Verde 20x20 Rett.
- HME 210 Van Gogh White 20x20 Rett.
- HME 205 Invisible Grey 20x20 Rett.
- HME 207 Breccia Capraia 20x20 Rett.
- HME Moving 20x20 Rett.
- HSE 210 Travertino 20x20 Rett.
- HWE 210 Natural 20x20 Rett.
- HWE 206 Mahogany 20x20 Rett.



Display Dinamika Outdoor Edition 40x120 cm



B
Posa in verticale
Vertical laying

A
Posa in orizzontale
Horizontal laying

DUEXPO40X120

Base/Basement **A**:
120x130,2xh54,6 cm . 47²/₈”x51²/₈”xh21¹/₂”

Base/Basement **B**:
120x54,6xh130,2 cm . 47²/₈”x21¹/₂”xh51²/₈”

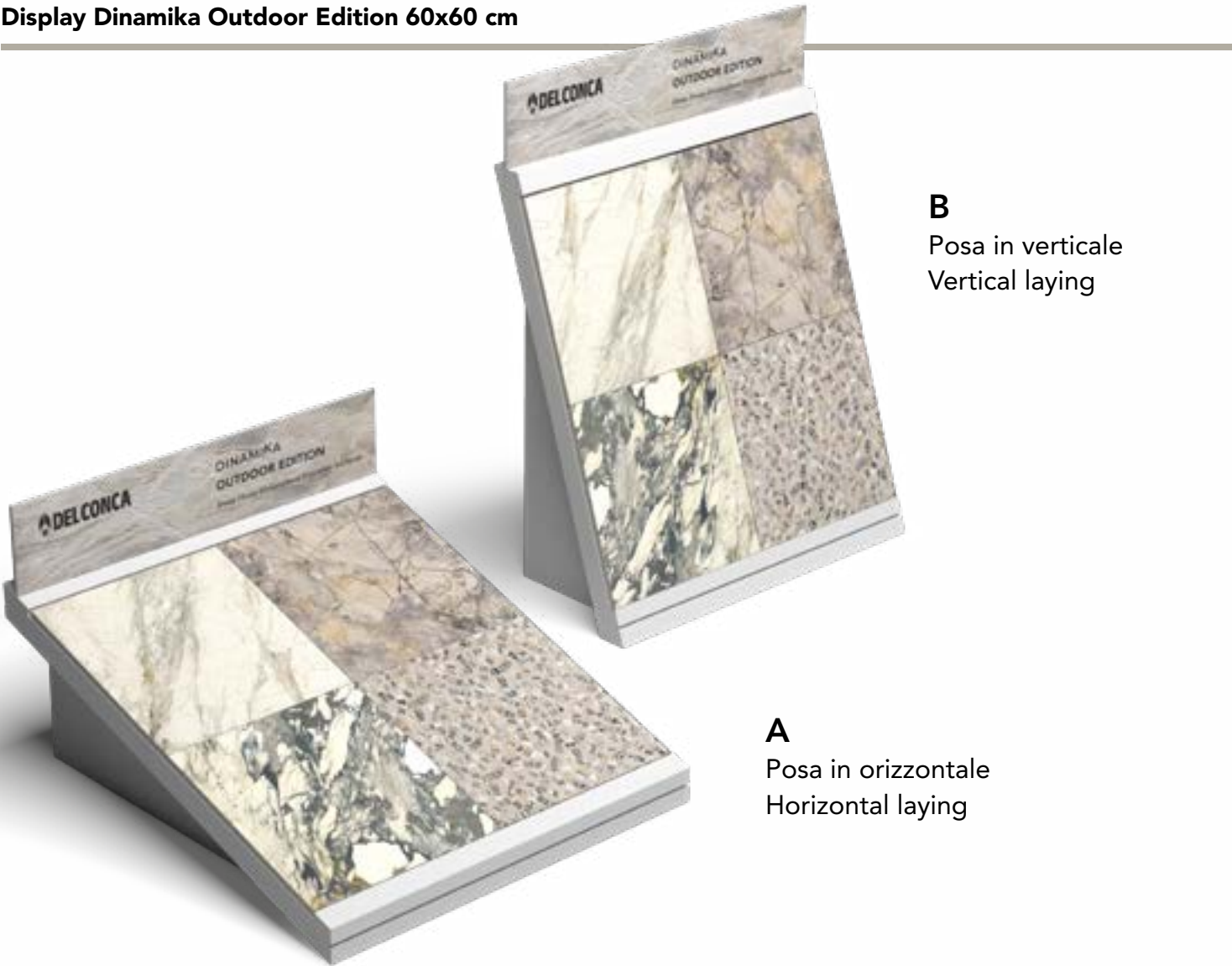
Cartello/Board:
120x27 cm . 47²/₈”x10⁵/₈”

Altezza totale/Total height **A**:
77,7 cm . 30⁵/₈”

Altezza totale/Total height **B**:
155,2 cm . 61¹/₈”

Piastrelle / Tiles:
• HWE 210 Natural 40x120 Rett. (2X)
• HWE 206 Mahogany 40x120 Rett.

Display Dinamika Outdoor Edition 60x60 cm



B
Posa in verticale
Vertical laying

A
Posa in orizzontale
Horizontal laying

DUEXPO60X60

Base/Basement **A**:
120x130,2xh54,6 cm . 47²/₈”x51²/₈”xh21¹/₂”

Base/Basement **B**:
120x54,6xh130,2 cm . 47²/₈”x21¹/₂”xh51²/₈”

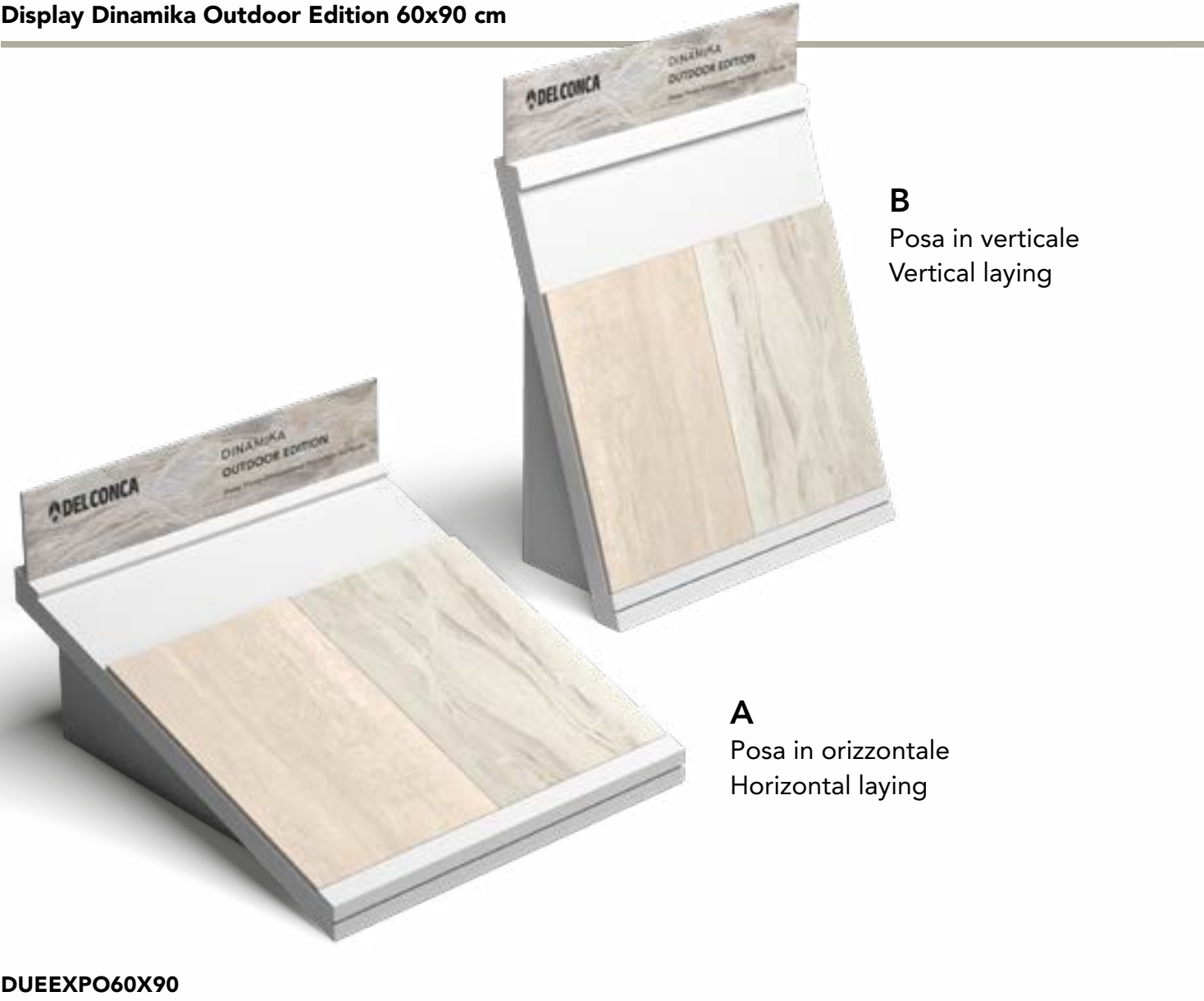
Cartello/Board:
120x27 cm . 47²/₈”x10⁵/₈”

Altezza totale/Total height **A**:
77,7 cm . 30⁵/₈”

Altezza totale/Total height **B**:
155,2 cm . 61¹/₈”

Piastrelle / Tiles:
• HME 210 Van Gogh White 60x60 Rett.
• HME 205 Invisible Grey 60x60 Rett.
• HME 207 Breccia Capraia 60x60 Rett.
• HME Moving 60x60 Rett.

Display Dinamika Outdoor Edition 60x90 cm



DUEEXPO60X90

Base/Basement **A**:
120x130,2xh54,6 cm . 47²/₈”x51²/₈”xh21¹/₂”

Base/Basement **B**:
120x54,6xh130,2 cm . 47²/₈”x21¹/₂”xh51²/₈”

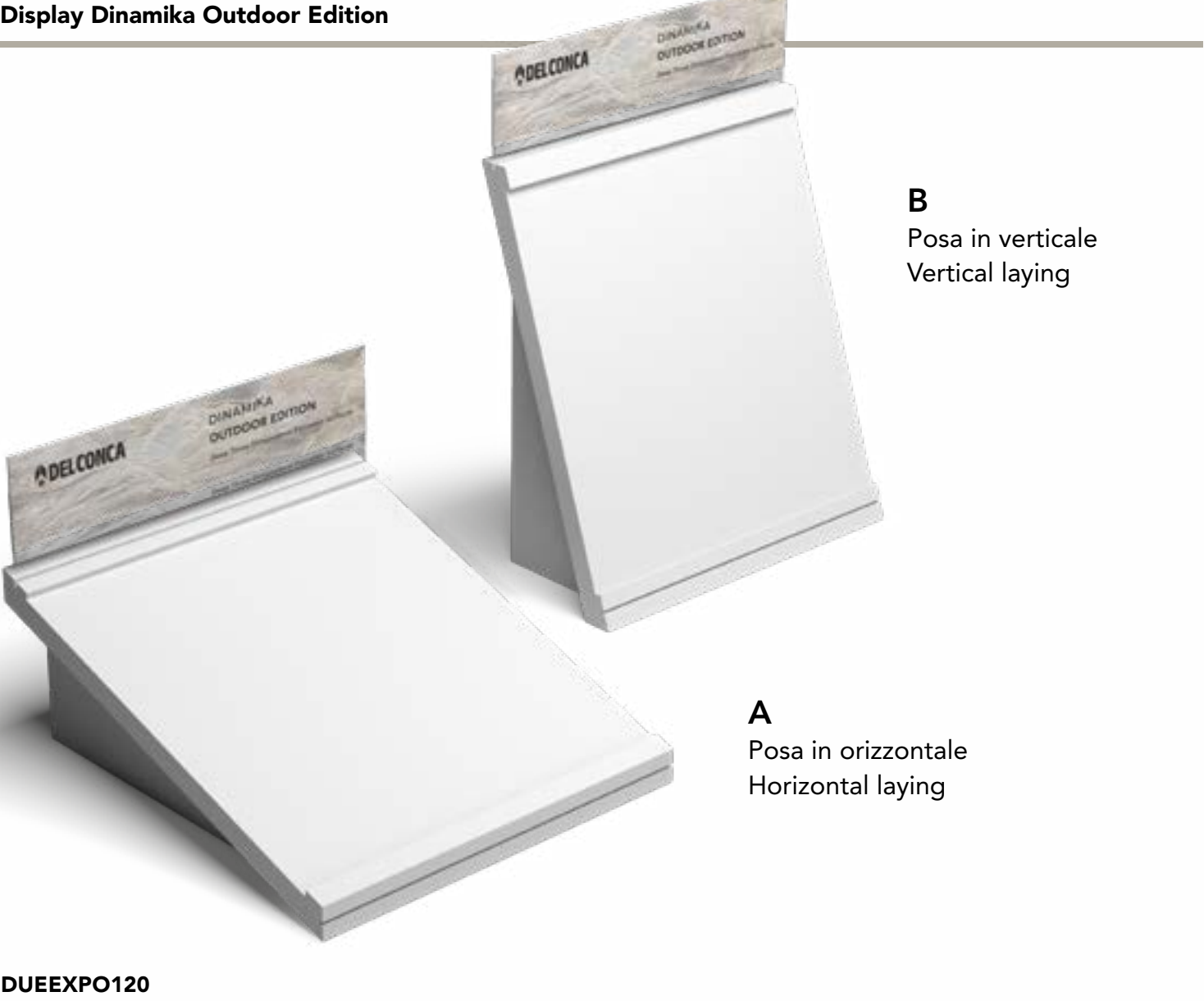
Cartello/Board:
120x27 cm . 47²/₈”x10⁵/₈”

Altezza totale/Total height **A**:
77,7 cm . 30⁵/₈”

Altezza totale/Total height **B**:
155,2 cm . 61¹/₈”

- Piastrelle / Tiles:
- HSE 210 Travertino 60x90 Rett.
 - HME 220 White Paradise 60x90 Rett.

Display Dinamika Outdoor Edition



DUEEXPO120

Base/Basement **A**:
120x130,2xh54,6 cm . 47²/₈”x51²/₈”xh21¹/₂”

Base/Basement **B**:
120x54,6xh130,2 cm . 47²/₈”x21¹/₂”xh51²/₈”

Cartello/Board:
120x27 cm . 47²/₈”x10⁵/₈”

Altezza totale/Total height **A**:
77,7 cm . 30⁵/₈”

Altezza totale/Total height **B**:
155,2 cm . 61¹/₈”

Piastrelle a scelta:
Tiles of your choice:

- HME 210 Van Gogh White 60x60 Rett.
- HME 205 Invisible Grey 60x60 Rett.
- HME 207 Breccia Capraia 60x60 Rett.
- HME Moving 60x60 Rett.
- HSE 210 Travertino 60x90 Rett.
- HME 220 White Paradise 60x90 Rett.
- HME 203 Onice Verde 60x90 Rett.
- HWE 210 Natural 40x120 Rett.
- HWE 206 Mahogany 40x120 Rett.

Espositore / Display



900ESDHSE
Mobiletto espositore in legno con tozzetti
Wooden display cabinet with swatches
123,5x49x95 cm . 48^{5/8}” x19^{2/8}” x37^{3/8}”

Disponibili fino esaurimento scorte
Available while stocks last



Tozzetto / Chip
15x20 cm . 6”x8”

Tozzetti disponibili:
Available chips:

- HSE 10 Travertino
- HSE 10 Travertino Stories #01
- HSE 1 Pietra di Borgogna
- HSE 1 Pietra di Borgogna Stories #02
- HSE 5 Breccia Grey
- HSE 5 Breccia Grey Stories #03
- HSE 8 Pietra Pece
- HSE 8 Pietra Pece Stories #04
- HME 10 Van Gogh White
- HME 7 Breccia Capraia
- HME 5 Invisible Grey
- HME 3 Onice Verde
- HME Moving

Scatolina lastre Dinamika / Slab Program Box Dinamika



SLABPROHMEHSE
Slab Program Box
HME / HSE DINAMIKA 12 P
23,5x15,3x11,4 cm

Mattonelle / Tiles: 12 pc.
22x11 cm . 8^{5/8}” x4^{3/8}”

Tozzetti disponibili:
Available chips:

- | | |
|---------------------|--------------------------------------|
| SLABOXHSE10R | HSE 10 Travertino |
| SLABOXHSE10S | HSE 10 Travertino Stories #01 |
| SLABOXHSE1R | HSE 1 Pietra di Borgogna |
| SLABOXHSE1S | HSE 1 Pietra di Borgogna Stories #02 |
| SLABOXHSE5R | HSE 5 Breccia Grey |
| SLABOXHSE5S | HSE 5 Breccia Grey Stories #03 |
| SLABOXHSE8R | HSE 8 Pietra Pece |
| SLABOXHSE8S | HSE 8 Pietra Pece Stories #04 |
| SLABOXHME10R | HME 10 Van Gogh White |
| SLABOXHME7R | HME 7 Breccia Capraia |
| SLABOXHME5R | HME 5 Invisible Grey |
| SLABOXHME3R | HME 3 Onice Verde |

Espositore scorrevole 120x260 12 pannelli / Display 120x260 12 panels



900GL12V
263 x 105 x h275 cm . 103^{1/2}" x 41^{3/8}" x h 108^{1/4}"

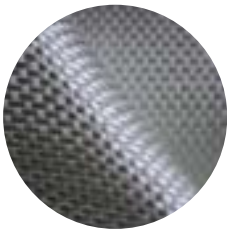
Può contenere grandi lastre 120x260 cm
e pannelli sinottici 120x260 cm

Can display slabs 120x260 cm / 48"x102"
and technical panels 120x260 cm / 48"x102"

- Condizioni commerciali da concordare con il Direttore Commerciale.
- Commercial terms to be agreed with the Sales Manager.



120x260 . 48"x102"
Lastre 120x260 cm a scelta
48"x102" slabs of your choice



Retro delle lastre con stuoia
in fibra di vetro

Fiberglass backing
on the slabs



120x260 . 48"x102"
Pannello sinottico 120x260 cm a scelta
48"x102" technical panel of your choice

Totem Dinamika



900TOBIDI
Totem Dinamika bifacciale. Illuminazione a led disponibile lateralmente, solo su richiesta e previa verifica disponibilità presa luce vicino all'espositore.
Double-sided Dinamika totem. LED lighting available on the side, only upon request and upon checking availability light socket near the display.

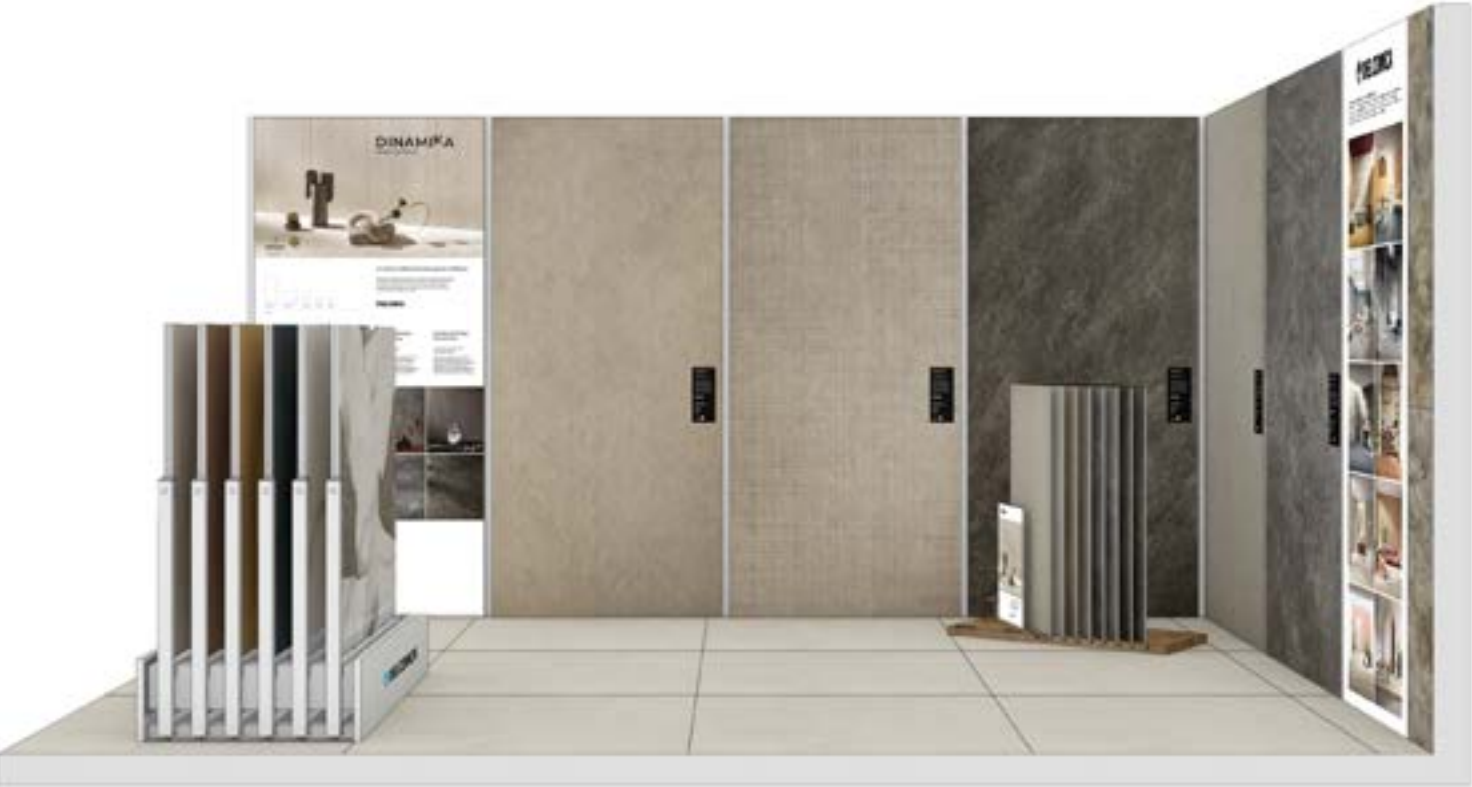
120 x 50 x h261 cm . 48" x 20" x h 102^{6/8}"

Può contenere lastre 120x260 cm
Display only for slabs 120x260 cm / 48"x102"

Piastrelle a scelta:
Tiles of your choice:

- HSE 10 Travertino Rett.
- HSE 10 Travertino Stories #01 Rett.
- HSE 1 Pietra di Borgogna Rett.
- HSE 1 Pietra di Borgogna Stories #02 Rett.
- HSE 5 Breccia Grey Rett.
- HSE 5 Breccia Grey Stories #03 Rett.
- HSE 8 Pietra Pece Rett.
- HSE 8 Pietra Pece Stories #04 Rett.
- HME 10 Van Gogh White Rett.
- HME 7 Breccia Capraia Rett.
- HME 5 Invisible Grey Rett.
- HME 3 Onice Verde Rett.
- HME Sail Rett.
- HME Blended Rett.

Esempi di aree espositive realizzate / Corner examples



1



3



2



4



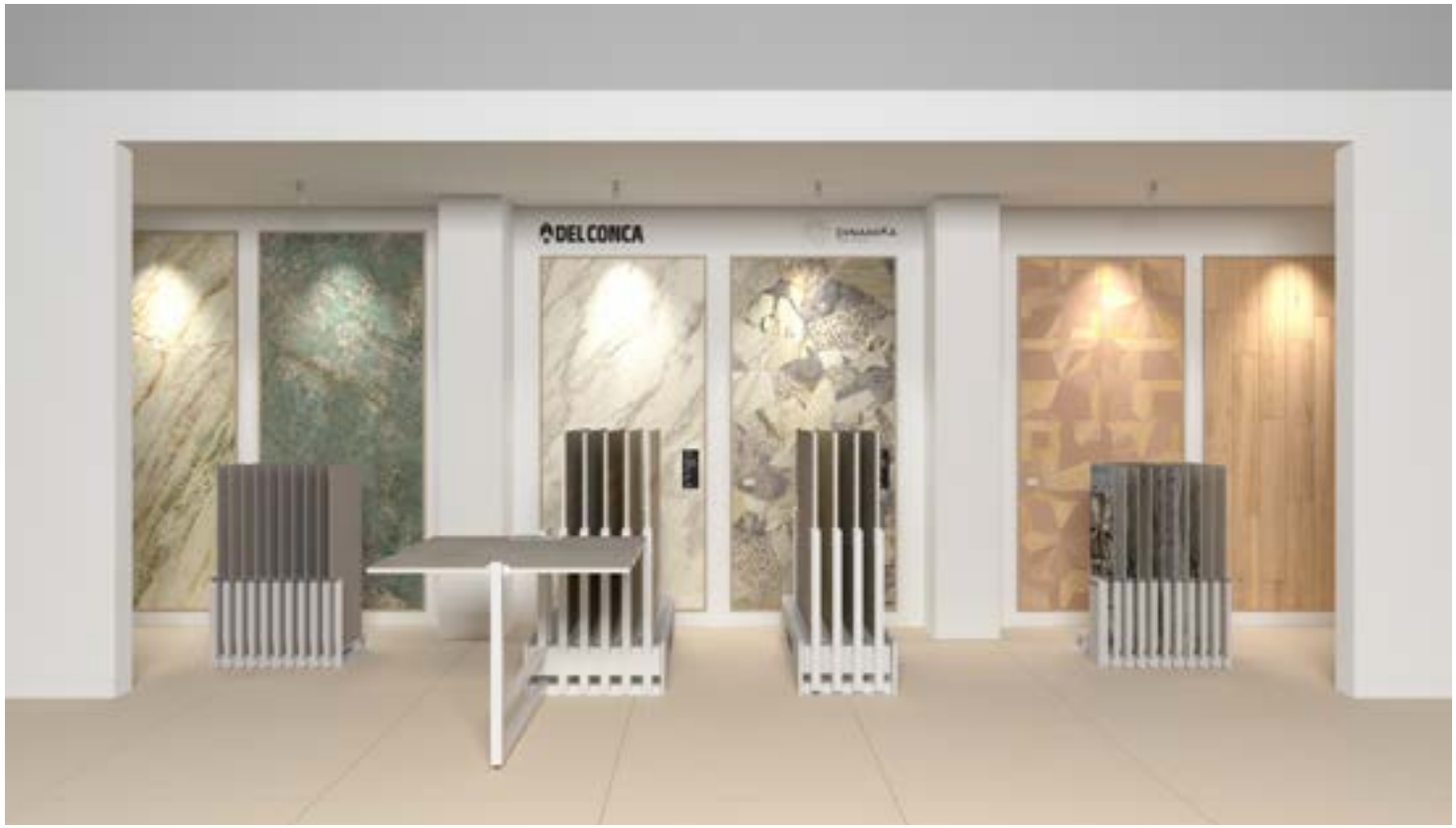
5



7



6



8

Pannelli grafici standard / Standard graphic panels



STONE EDITION A
80x260 . 32"x102"



STONE EDITION B
80x260 . 32"x102"



STONE EDITION C
60x260 . 24"x102"



MARBLE EDITION D
80x260 . 32"x102"



MARBLE EDITION E
80x260 . 32"x102"



MARBLE EDITION F
60x260 . 24"x102"

- Le misure dei pannelli possono essere adattate in base alle esigenze del cliente
- Panel sizes can be adjusted according to customer needs



STONE EDITION G
120x75 . 48”x29^{1/2}”



MARBLE EDITION J
120x75 . 48”x29^{1/2}”



STONE EDITION H
120x110 . 48”x44”



STONE EDITION I
120x110 . 48”x44”



MARBLE EDITION K
120x110 . 48”x44”



MARBLE EDITION L
120x110 . 48”x44”

- Le misure dei pannelli possono essere adattate in base alle esigenze del cliente
- Panel sizes can be adjusted according to customer needs

Targhette per box Dinamika / Graphic panels for vignettes



99TABODIIT
20x25 . 8"x10"
Italiano



99TABODIEN
20x25 . 8"x10"
English



99TABODIDE
20x25 . 8"x10"
Deutsch



99TABODIFR
20x25 . 8"x10"
Français

Targhette per lastre Dinamika Stone Edition / Graphic panels for slabs Dinamika Stone Edition



12x28.5 . 4⁶/₈”x11¹/₄”

Disponibili in italiano, inglese, tedesco e francese nei seguenti soggetti:
Available in italian, english, german and french in the following subjects:

- HSE 10 Travertino Rett.
- HSE 10 Travertino Stories #01 Rett.
- HSE 1 Pietra di Borgogna Rett.
- HSE 1 Pietra di Borgogna Stories #02 Rett.

- HSE 5 Breccia Grey Rett.
- HSE 5 Breccia Grey Stories #03 Rett.
- HSE 8 Pietra Pece Rett.
- HSE 8 Pietra Pece Stories #04 Rett.

Targhette per lastre Dinamika Marble Edition / Graphic panels for slabs Dinamika Marble Edition



12x28.5 . 4⁶/₈”x11¹/₄”

Disponibili in italiano, inglese, tedesco e francese nei seguenti soggetti:
Available in italian, english, german and french in the following subjects:

- HME 10 Van Gogh White Rett.
- HME 7 Breccia Capraia Rett.
- HME 5 Invisible Grey Rett.
- HME 3 Onice Verde Rett.
- HME Sail Rett.
- HME Blended Rett.

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Ceramics of Italy

